

# A STRATEGIC PLAN FOR INSTITUTIONAL EXCELLENCE 2021-2026

## VISION

To Enrich Everyone Through Education.

## MISSION

We serve the educational needs and economic growth of our community, by promoting lifelong student learning and success.

## VALUES

SUPPORT

COLLABORATION

EXCELLENCE

INTEGRITY

CREATIVITY

## GOALS

- 1 ENROLLMENT** Increase enrollments by 5% over a three-year period college wide, with a focus on targeted populations (eg. high school, adult learner, workforce continuing education, career & technical education, college transfer) and an emphasis on Haywood County residents.
- 2 ENGAGEMENT** Consistent year-over-year improvement on our engagement levels with students, alumni, community, and employees.
- 3 INFRASTRUCTURE** Progress on our short- and long-term facilities and infrastructure needs based on our comprehensive infrastructure, academic, and facilities master plan.
- 4 TALENT** Meet or exceed expectations on employee engagement, diverse representation, people development, and talent recruitment, based on a defined workplace culture of excellence, well-being, and high performance.
- 5 STUDENT SUCCESS** Increase student success metrics by 5% over a three-year period, to ensure students are progressing on or meeting their goals and the college is providing skilled workers to the community.

Goals are defined for a 5-year period. The Objectives defined herein are for the 2024-2025 academic year only. Further objectives will be defined in the second half of the academic year for the following academic year.