

CONTINUING EDUCATION

FALL 2024
COURSES



haywood.edu



MOVING FORWARD

Continuing to move forward in business is crucial, any business owner or leader would echo this. At Haywood Community College, the team is constantly looking for opportunities to move forward.

The Public Services department at HCC received a grant earlier this year which supports high-cost workforce startup needs. This grant will be utilized, in part, to purchase high-fidelity mannequins and a mobile simulation ambulance. This equipment will allow increased hands-on learning for EMS students and the ability to practice scenarios in the field. This will lead to HCC's training becoming one of the few colleges in the state to perform simulated procedures in an actual ambulance versus only in the classroom or other mobile unit that may not reflect the realism of an actual ambulance.

HCC's Small Business Center continues to thrive and provide a breadth of free course offerings for the community. New summits have been developed and the need to offer more courses related to business plans and start-up support have been identified and are now available at more times throughout the fall.

Creative Arts course offerings continue to move forward and expand under the new direction of Anilia Hornsby. Anilia joins the HCC team with experience in marketing and other creative skills and is looking to enhance offerings with new and unique courses to support the needs and requests of the community. New courses already scheduled for this fall include a few in the garment and fabric arena, watercolor, and a new dance class. These courses and others you find throughout this catalog can also be found on our website with the ability to register online. This new online registration feature makes it easy to register any time with a full overview of the course and its supply list or required reading.

Enjoy the variety of courses offered this fall at Haywood Community College and know that our team is here to support your needs whether it's to upskill, learn a new skill, or simply learn something new to enjoy as a hobby.





COURSE SECTIONS

4 CREATIVE ARTS

Classes and workshops in clay, fiber, metals, wood, painting, drawing, writing, music and more offer an innovative way to follow your passion or start a new hobby.

15 PUBLIC SERVICES

Whether you're entering a new profession or meeting educational requirements for maintaining credentials, we have what you need to accomplish these goals.

16 SHORT TERM WORKFORCE DEVELOPMENT

Our short term workforce development courses provide a variety of training and certification opportunities.

20 SMALL BUSINESS CENTER

The HCC Small Business Center offers a variety of free programs, services and resources to assist you on your small business journey.

26 COLLEGE & CAREER READINESS

Earn a high school credential, learn to speak English, or gain skills for everyday life goals, all tuition free.

27 CAREER & COLLEGE PROMISE

The Career & College Promise program allows eligible high school students to earn college credit, tuition-free.



Beekeeping

WINTERIZING & FEEDING BEES

Instructor: David Zachary

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$102.25

This course is a fun and instructive 4-week course designed for individuals interested in knowing the requirements for building and maintaining various feeders for over-wintering bee colonies. Prior knowledge about honeybees and beehives IS required. Prior knowledge of power tools and equipment is helpful, but not required. Subjects covered will include hive equipment, tools, protective clothing, insulating colonies and how to winterize colonies. In addition, students will receive practical experience with constructing a candy board, making sugar-candy, and insulating colonies in the HCC Apiary. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

10/4/24-10/25/24 | Fridays, 9 a.m.-12 p.m.

Registration Deadline 9/28/24

Clay Works/Pottery

BEGINNING WHEEL THROWING

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 **Tuition:** \$185

Now with a extra week of throwing! If you have ever watched someone throw pottery on the wheel, you know that it is a mesmerizing process! In this six-week course you too can experience the magic by learning to throw pottery on the wheel. Through demonstrations and one-on-one coaching, we will learn all the steps to create simple forms such as bowls, cups, and bud vases. We will learn about the properties of clay and how to glaze and fire the work so it is colorful and food safe. But be warned...pottery is addicting! You may just be back for more! Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own.

8/21/24-10/9/24 | Wednesdays, 6-9 p.m.

Registration Deadline 8/14/24

10/22/24-12/3/24 | Tuesdays, 9 a.m.-12 p.m.

Registration Deadline 10/15/24

CREATIVE ARTS

For the most up-to-date information on classes, events, facilities, registration, and directions, please visit creativearts.haywood.edu or follow us on Facebook:

 **HaywoodCommunityCollegeCreativeArts**

Please note the following when registering for any course:

- Classes are offered on a first-come-first-served basis.
- Students must register and pay by the registration deadline to ensure a spot in the class.
- Students must withdraw at least 24 hours before a course via email or phone to receive a refund.
- Students who do not withdraw and do not show up for class will still be billed for the class.
- Students are not able to register for a class after the class start date.



ADVANCED OPEN STUDIO

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 **Tuition:** \$185

This six-week class is perfect for those who have already taken Beginning or Intermediate Wheel Throwing, the Hand Building Basics class, or equivalent elsewhere, and are looking to continue to hone their skills. At the start of the class students will identify a project to work on or skills to improve, and work at their own pace to create projects of their choosing. Examples of projects and goals could include learning to throw larger amounts of clay on the wheel, further exploration of using templates to slab build various forms, or diving into surface design with texture and carving. Class size is limited so that students receive plenty of one-on-one instruction as they work on their projects. Cost includes one bag of clay, use of classroom glazes and kiln firing. Tools are provided, but you are welcome to bring your own if preferred.

8/20/24-10/8/24 | Tuesdays, 9 a.m.-12 p.m.

Registration Deadline 8/13/24

10/23/24-12/4/24 | Wednesdays, 6-9 p.m.

Registration Deadline 10/16/24

POTTERY AROUND THE WORLD: ASIA

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 **Tuition:** \$185

Students will learn about various pottery traditions of Japan, Korea, and China. This class will allow students to create a slab built teapot in the Yixing style, carve a kurinuki tea bowl and learn about principles of wabi and sabi. Additional techniques will include building an abstracted coil pot or figure, Korean



To register, pay for classes, and see class supply lists:

Scan the QR code or search for the class page at creativearts.haywood.edu

828.565.4152

hcc-creativearts@haywood.edu

sanggam inlay techniques and fire tea bowls in raku kiln.

10/22/24-12/3/24 | Tuesdays, 1-4 p.m.

Registration Deadline 10/15/24

POTTERY AROUND THE WORLD: THE AMERICAS

Instructor: Christina Bendo

Location: Sycamore Bldg., Rm.7221 **Tuition:** \$185

Students will learn about pottery traditions of indigenous people of North and South America. This class will allow students to make pots and animal figures with coil building techniques, explore the use of natural tools and learn to process native clay from our region to use as natural pigment. Decorations will be done with brushwork that incorporates your personal iconography or patterns of interest. The firing technique will be completed in a smoke firing to mimic the traditional bonfire firings done by ancient and modern indigenous potters.

8/20/24-10/9/24 | Tuesdays, 1-4 p.m.

Registration Deadline 8/13/24

Dance

CHA CHA-RUMBA-SWING

Instructor: Luc Seguret

Location: Hemlock Bldg., Rm.1502F-Stage **Tuition:** \$57

An introduction to the three primary dances in American Rhythm and International Latin Style dance! You'll learn the first three patters in Cha-cha, Rumba, and Swing. Along the way you'll learn the elements of rhythm, timing, proper hold, frame, and footwork to get comfortable and confident on the social dance floor. Each class is 45 minutes of instruction with time to practice and socialize at the end of the hour. Comfortable shoes and socks are required. No previous experience or partner required!

9/7/24-10/12/24 | Saturdays, 6:15-7:15 p.m.

Registration Deadline 8/31/24

WALTZ-TANGO-FOXTROT

Instructor: Luc Seguret

Location: Hemlock Bldg., Rm.1502F-Stage **Tuition:** \$57

An introduction to the 3 primary dances in American and International style dance (waltz, tango, and foxtrot). Students will learn the first 4 patterns in each dance and the elements of rhythm, timing, proper hold, frame, and footwork to give students comfort and confidence on the social dance floor. This six-week course is designed to introduce students to the fundamentals of the three most popular dances in the American Smooth style of ballroom dance. Comfortable shoes and socks are required. No previous experience or partner required!

9/7/24-10/12/24 | Saturdays, 5-6 p.m.

Registration Deadline 8/31/24

Drawing/Painting

APPALACHIAN GHOST STORY PRINT EXCHANGE

Instructor: Lauren Medford

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$85

Prepare yourselves to make some hauntingly delightful prints of local ghost stories! In the class we will learn the basics of relief printmaking using ghost stories as our subject matter. Each student will select an Appalachian ghost story to depict in print, carve a block, print it, and trade with fellow classmates. Each student will print enough pages to exchange with classmates.

9/19/24-10/24/24 | Thursdays, 6:00-8:30 p.m.

Registration Deadline 9/12/24

ART JOURNALING

Instructor: Lauren Medford

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$85

Art Journaling is beneficial to artists, hobbyists, or anyone, who wants to be creative. An art journal is a form of visual record keeping. Record keeping of thoughts, memories, and emotions. It can also be used to develop and play with various techniques and experimental mark-making. Journaling can help generate new ideas and methods as well as serve as a creative outlet. In this course, students will develop their own art journal and together we will explore mixed media techniques to establish an art journaling practice of experimentation and visual record-keeping. No artmaking experience required! **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/8/24-8/29/24 | Thursdays, 1:00-3:30 p.m.

Registration Deadline 8/1/24



EASTERN HAND PAPERMAKING

Instructor: Chris Davenport

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$125

The goal of this course is to introduce students to the practices, processes, and techniques involved with Japanese Papermaking, related tools, and fibers. The objective is to have students begin to master the process of Japanese hand papermaking. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

9/6/24-9/27/24 | Fridays, 10 a.m.-1 p.m.

Registration Deadline 8/31/24

INTRO TO DRAWING

Instructor: Jim Stilwell

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$115

Let's unleash and nurture your creative side together. Learn to visually interpret what you see and capture this on paper. We will cover basic drawing fundamentals: line, contour, shapes, shading, controlling tones, proportion, perspective and composition. While using pencil, a variety of subject matter including still life, nature, people and buildings will be explored. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/13/24-9/17/24 | Tuesdays, 1-3 p.m.

Registration Deadline 8/6/24

10/15/24-11/19/24 | Tuesdays, 1-3 p.m.

Registration Deadline 10/8/24

INTRO TO PAINTING

Instructor: Jim Stilwell

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$115

Painting is lots of fun and using acrylic paint is one of the best ways to introduce you to creating colorful art. Learn color theory by exploring the elements of color and how colors relate to each other. Discover how to limit your color palette with amazing results. The subject matter will be up to you: still life, nature, landscape and more. Students must have some basic experience with drawing. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/13/24-9/17/24 | Tuesdays, 3:30-5:30 p.m.

Registration Deadline8/6/24

10/15/24-11/19/24 | Tuesdays, 3:30-5:30 p.m.

Registration Deadline10/8/24



BEGINNING WATERCOLOR

Instructor: Barbara Brook

Location: Sycamore Bldg., Rm.7105 **Tuition:** \$104

This watercolor course is designed to help the beginning and intermediate student understand the principles of mixing colors, as well as learn watercolor techniques. Students will complete several paintings during the 6-week course by applying what they have learned. Often the block holding artists back is frustration when trying to mix desired colors. We will examine the whys and why-nots of color mixing. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/19/24-9/23/24 | Mondays, 1:00-3:30 p.m.

Registration Deadline 8/12/24



To register, pay for classes,
and see class supply lists:

Scan the QR code or search for the
class page at creativearts.haywood.edu

828.565.4152

hcc-creativearts@haywood.edu

Fiber & Sewing

BEGINNING WEAVING

Instructor: Rachel Haas

Location: Sycamore Bldg., Rm.7306 **Tuition:** \$239

In this six-week course, we will learn every step of beginning weaving on a floor loom including designing a warp with multiple colors, dressing the loom back to front, and exploring weaving in both plain weave and twill structures. You will learn weaving terminology, how to calculate quantities of yarn needed for a project, how to plan warp dimensions, and gain an overview of finishing techniques. By the end of the class you will leave with color and weave cloth samples and either a set of dishtowels, placemats, or a scarf. You will have a solid foundation for weaving on your own after the class. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/20/24-9/24/24 | Tuesdays, 10 a.m.-3 p.m.

Registration Deadline 8/13/24

10/1/24-11/5/24 | Tuesdays, 10 a.m.-3 p.m.

Registration Deadline 9/24/24

DRAFTING FOUNDATION PATTERNS FOR APPAREL

Instructor: Giovanni Daina-Palermo

Location: Sycamore Bldg., Rm.7306 **Tuition:** \$293

This class will provide an opportunity for students to create foundation blocks/slopers for a front and back bodice with darts, a basic sleeve, and a skirt. The blocks will serve as a foundation for creating new garments. Students will also learn basic patternmaking techniques, such as dart manipulation, drafting princess lines and learn how to add markings and seam allowances necessary to complete the pattern. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/20/24-11/5/24 | Tuesdays, 5-8 p.m.

Registration Deadline 8/13/24



GARMENT CONSTRUCTION

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.Up **Tuition:** \$293

Join this immersive 10-week sewing course in which you will master essential techniques and construction methods for creating clothing. Students will master sewing machine operation, explore textiles and notions, gain an understanding of sewing patterns, and learn the ins and outs of how a garment is made. Throughout the class we will create a comprehensive sample book of construction techniques such as seams, hems, finishes, buttons and zippers, and much more. Students will complete three finished garments using the skills learned throughout the class. All skill levels are welcome, and students are encouraged to bring their own sewing machines. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

9/5/24-11/21/24 | Thursdays, 9 a.m.-12 p.m.

Registration Deadline 8/29/24

GETTING TO KNOW YOUR SEWING MACHINE

Instructor: Karalyn Wysocki

Location: Oak Bldg., Rm.down **Tuition:** \$46

Get to know your sewing machine! In this class we will do a deep dive into understanding and getting comfortable using

your machine. In addition to covering parts, functions, and essential tools, we will master threading and bobbin winding. You will gain confidence in maneuvering the machine, learn about troubleshooting tension, adjusting stitch settings, and explore the versatility of your machine with functions like zig-zag stitching and creating buttonholes. Put your skills into action as we end the class by completing a tote bag project. Join us for an engaging and hands-on sewing experience! **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

8/24/24 | Saturday, 9 a.m.-1 p.m.

Registration Deadline 8/17/24

HANDWOVEN GIFTS

Instructor: Rachel Haas

Location: Sycamore Bldg., Rm.7306 **Tuition:** \$239

This class will cover many topics for handweavers. It's recommended for students to have some experience with winding a warp, setting up a loom, and basic weaving techniques. In this hands-on class students will learn project planning with dimensions and yard, adjusting waving drafts, planning for end-use with yarn type, sett, hems, sampling, and much more. With a wide variety of concepts in this class, finishing techniques will be examined by project type and considerations will be given for sewing with handwovens. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

11/19/24-12/10/24 | Tuesdays, 10 a.m.-3 p.m.

Registration Deadline 11/12/24

MENDING CLUB

Instructor: Deanna Lynch

Location: Sycamore Bldg., Rm.7306 **Tuition:** \$36

Join Deanna as she teaches a hands-on mending workshop where you'll learn essential techniques to repair and revitalize your clothing and textiles. Say goodbye to disposable fashion and embrace sustainable practices as we explore the art of mending. Whether you're a beginner or looking to refine your skills, this class will empower you to give your beloved garments a new lease on life with care and creativity.

8/17/24 | Saturday, 1-4 p.m.

Registration Deadline 8/10/24

9/21/24 | Saturday, 1-4 p.m.

Registration Deadline 9/14/24

10/19/24 | Saturday, 1-4 p.m.

Registration Deadline 10/12/24

11/16/24 | Saturday, 1-4 p.m.

Registration Deadline 11/9/24



To register, pay for classes,
and see class supply lists:

Scan the QR code or search for the
class page at creativearts.haywood.edu

828.565.4152

hcc-creativearts@haywood.edu



UPHOLSTERY DAY

Instructor: Lani Hendrix

Location: Oak Bldg., Rm. down **Tuition:** \$210

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class.

9/9/24-12/2/24 | Mondays, 10 a.m.-2 p.m.

Registration Deadline 9/2/24

UPHOLSTERY NIGHT

Instructor: Lani Hendrix

Location: Oak Bldg., Rm. Down **Tuition:** \$210

Students should bring a simple desk or dining chair with a seat bottom or a footstool for their first project. You will dive right in on your first day of class.

9/9/24-12/2/24 | Mondays, 5-9 p.m.

Registration Deadline 9/2/24

Homesteading

CANNING MADE SIMPLE

Instructor: Clydette Burke

Location: Oak Bldg., Rm.1406 **Tuition:** \$60

Home canning is both economical and a healthy alternative to processed commercial foods. It can also be very rewarding as it can unite friends, family and the community. You will complete two simple canning projects to take home and enjoy while gaining skills of food preservation that have been passed on among local people for generations. Different seasonal foods are preserved in each season. Students should bring an apron.

9/9/24-9/10/24 | Monday & Tuesday, 5-9 p.m.

Registration Deadline 9/2/24

9/16/24-9/17/24 | Monday & Tuesday, 9 a.m.-1 p.m.

Registration Deadline 9/9/24

10/14/24-10/15/24 | Monday & Tuesday, 9 a.m.-1 p.m.

Registration Deadline 10/7/24

10/21/24-10/22/24 | Monday & Tuesday, 5-9 p.m.

Registration Deadline 10/14/24

11/4/24-11/5/24 | Monday & Tuesday, 9 a.m.-1 p.m.

Registration Deadline 10/28/24

12/2/24-12/3/24 | Monday & Tuesday, 9 a.m.-1 p.m.

Registration Deadline 11/25/24

12/9/24-12/10/24 | Monday & Tuesday, 5-9 p.m.

Registration Deadline 12/2/24

Jewelry

ADVANCED ENAMELING: OPEN STUDIO

Instructor: Tiffany Payne

Location: Sycamore Bldg., Rm.7231 **Tuition:** \$235.25

Over the course of 6 weeks, experienced enamellers will have the opportunity to delve deeper into their craft during open studio sessions. Explore advanced techniques, refine your skills, and pursue your creative vision. The instructor will be on hand to offer guidance, support, and feedback as you explore kiln fired enameling techniques and concepts. Please Note: Students are responsible for bringing their own metal sheet, wire, saw blades, foils and any other expendable materials necessary for their projects. The school provides a wide array of enamels and basic tools for use during studio sessions. **NOTE: students cannot purchase supplies, materials, and/or books from the Instructor.**

8/21/24-9/25/24 | Wednesdays, 5:30-9:30 p.m.

Registration Deadline 8/14/24



BRINGING IN THE HEAT

Instructor: Nirado Sloan

Location: Sycamore Bldg., Rm.7231 **Tuition:** \$314.25

If you have experience with metal jewelry and are ready to move on to joining metals with heat and cold connections with rivets, this class is for you. Students will explore, practice, and develop a love for joining metals with solder and heat. In this class we expand our skills to joining metals together to create a form and design. How to purchase materials will be part of the lessons of the class and students will purchase their own materials as part of the learning process. The projects in this class are wire bangle, chain bracelet, spinner ring, earrings, and pendant with or without prong set stone. Students will be working with wire and sheet metal, copper or silver, patina or not to patina. The projects are chosen to help develop the skills being taught. This trilogy would make a great gift. The class is capped at six so register early. **NOTE: Any metals beyond copper will be the responsibility of the student. A resource guide will be provided prior to class, which will be communicated via your HCC email address. Please wear closed toe shoes and pull long hair back.**

10/31/24-12/19/24 | Thursdays, 1-4 p.m.

Registration Deadline10/24/24

DISCOVER COLOR WITH ENAMELS

Instructor: Ilene Kay

Location: Sycamore Bldg., Rm.7231 **Tuition:** \$206.25

Enameling - a combo of Champleve and Cloisonne. In this class you will have a taste of both processes and create a pair of earrings or a pendant of your design. Champleve does not

require a separate setting for a finished piece. Cloisonne uses wires to separate the cells of color. Combining these will give you a piece that has the best of these techniques. Students will need a prior jewelry making course where they learned to use a torch and jewelers saw and other basic jewelry making tools. This can be a second step class for those learning about jewelry making. Skills Covered in this class: Designing an enamel piece; texturing metal; making samples; washing enamels; fusing the base; finishing your enamel piece. Please wear closed-toed shoes. If you have long hair, please have a way to tie it back. **NOTE: Students must obtain additional supplies for this course. To see a full supply list, view the course listing online.**

9/4/24-10/9/24 | Wednesdays, 2-5 p.m.

Registration Deadline 8/28/24

GET FIRED UP WITH COLOR: AN INTRO TO VITREOUS ENAMEL

Instructor: Tiffany Payne

Location: Sycamore Bldg., Rm.7231 **Tuition:** \$235.25

During this course, students will explore various ways to create designs with transparent and opaque enamel on copper. You will learn techniques such as under painting, sgraffito, blending, and cloisonné. Whether you are an experienced metalsmith hoping to add something new to your work, or a newcomer to the medium –this course will be a fun overview of what enameling has to offer. Basic metalsmithing skills will be useful, but not necessary. Open to all skill levels. This is a techniques class; however, you will leave with complete pieces! Lead paint and N95 masks required and will be provided. If you have your own or need a respirator please bring those.

8/20/24-9/24/24 | Tuesdays, 5-9 p.m.

Registration Deadline 8/13/24

INTRO TO METAL SMITHING

Instructor: Nirado Sloan

Location: Sycamore Bldg., Rm.7231 **Tuition:** \$199.25

This 8-week level 1 beginning course introduces you to the world of metalsmithing. Students will begin learning and using skills for basic tool usage; light torchwork (annealing), hammering (texturing), piercing (sawing), shaping, coloring with patinas, Roller Mill texturing, and more. We will experiment with different metals such as copper, silver, and titanium. This class is designed for beginning students and students who have some experience yet want to fine tune their skills. The class projects will not only help develop skills but will be fun for yourself to wear or will make fabulous gifts you will be proud to give: pendant, earrings, cuff, ring, tab set pendant with stone. You may have time to make multiple projects. This trilogy would make a great gift. The class is capped at six so register early.

NOTE: Any metals beyond copper will be the responsibility of the



**To register, pay for classes,
and see class supply lists:**

Scan the QR code or search for the
class page at creativearts.haywood.edu

828.565.4152

hcc-creativearts@haywood.edu

student. A resource guide will be provided prior to class, which will be communicated via your HCC email address. Please wear closed toe shoes and pull long hair back.

8/29/24-10/17/24 | Thursdays, 1-4 p.m.

Registration Deadline 8/22/24

Metal Work

BLACKSMITH KNIFE CREATION

Instructor: William Weinert

Location: Walnut Bldg., Rm.3327 **Tuition:** \$201.25

Throughout this course, students will learn the basic skills of forging and hone those skills into creating their own simple blacksmith's knife. These simple and elegant knives have been hand crafted since the Iron Age and are a great starting project for any aspiring smith. This course will place an emphasis on making the craft of blacksmithing an enjoyable and attainable hobby for anyone. Students must bring their own eye protection, hearing protection, leather apron, heat resistant gloves, and respirator. Please wear natural fiber clothing.

9/3/24-10/22/24 | Tuesdays, 5-8 p.m.

Registration Deadline8/27/24

Music

VIOLIN & CELLO FOR BEGINNERS

Instructor: Ashley Folsie

Location: Sycamore Bldg., Rm.7315 **Tuition:** \$159

Through music we learn to become storytellers! This introductory course welcomes students with little to no strings experience for both violin and cello. Learn basic sight-reading skills, ear-training exercises, practice scales, and explore different musical styles such as classical and fiddle tunes. These lessons can be catered to individual students' interests. Students will be able to identify parts of their instrument and properly hold their bow and violin or cello; be able to play beginner level songs by using basic music comprehension skills;

and utilize their newfound musical skills to continue on as musicians in the community.

9/16/24-12/2/24 | Mondays, 5:45-6:45 p.m.

Registration Deadline9/9/24

INTERMEDIATE VIOLIN & CELLO

Instructor: Ashley Folsie

Location: Sycamore Bldg., Rm.7315 **Tuition:** \$159

Through music we learn to become storytellers! This course is for violin or cello students that have either completed the beginner class, have prior experience, or have submitted a brief audition file to the instructor. Students will learn various bow techniques, basic music theory and comprehension, and dive further into different musical styles and techniques. Performance and ensemble instruction is available. These lessons can be catered to individual students' interests. These students may be able to demonstrate introductory performance and ensemble skills upon finishing the class.

9/16/24-12/2/24 | Mondays, 7-8 p.m.

Registration Deadline9/9/24



Quilting

QUILTING ON WEDNESDAY

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 **Tuition:** \$258

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-on-one and class instruction are part of all classes. There is a lunch period in the course so feel free to bring a snack or meal.

9/4/24-11/20/24 | Wednesdays, 9:00 a.m.-2:30 p.m.

Registration Deadline 8/28/24

QUILTING ON THURSDAY: NIGHTS

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 **Tuition:** \$210

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-on-one and class instruction are part of all classes. There is a lunch period in the course, so feel free to bring a snack or meal.

9/5/24-11/21/24 | Thursdays, 5-9 p.m.

Registration Deadline 8/29/24

QUILTING ON FRIDAY

Instructor: Lani Hendrix

Location: Oak Bldg., Rm.1406 **Tuition:** \$258

Come learn the basics of choosing and project-cutting with a ruler and rotary blade. Sewing will take place on one of our babyloc machines. These classes are for beginners and accomplished quilters. Bring the projects you are working on now and quilt them on one of our longarm 3 quilters. One-on-one and class instruction are part of all classes. There is a lunch period in the course, so feel free to bring a snack or meal.

9/6/24-11/22/24 | Fridays, 9:00 a.m.-2:30 p.m.

Registration Deadline 8/30/24

Woodworking

WOODWORKING: KEEPSAKE BOX



Instructor:

William Weinert

Location: Sycamore Bldg., Rm.7121

Tuition: \$250.25

Students will be guided through the construction of a Keepsake box of their own design, using basic woodworking tools that are easily

accessible. No prior woodworking experience is necessary. Student is responsible for purchasing their wood.

9/4/24-10/23/24 | Mondays & Wednesdays, 5-7 p.m.

Registration Deadline 8/28/24

New Class

NATURE MASTERY: ESSENTIAL WILDERNESS SKILLS COURSE

Unlock the outdoors with our exciting course designed by an Army Veteran and owner of Piked Antler Survival School! Perfect for beginners and intermediates, this class is your gateway to mastering the wilderness. Whether you're an outdoor enthusiast or just starting out, we're here to boost your confidence and ensure you feel safe and empowered while exploring nature. Join us to learn essential skills that make outdoor adventures enjoyable and secure. Discover how to use a map and compass, navigate with nature's guidance, build a campfire from scratch, identify edible and medicinal plants, set up water filtration systems, and much more. By the end of this course, you'll have the knowledge and skills to confidently embrace the great outdoors.

Classes starting soon.

WOODWORKING: SMALL TABLE

Instructor: William Weinert

Location: Sycamore Bldg., Rm.7121 **Tuition:** \$250.25

This course will build on skills students have learned in the beginner class and guide them through the construction of a small table of their own design, using basic woodworking tools that are easily accessible. No prior woodworking experience is necessary, but classes are recommended in order. Student is responsible for purchasing their wood.

11/4/24-12/11/24 | Mondays & Wednesdays, 5-7 p.m.

Registration Deadline 10/28/24

Writing

ADVANCED FICTION

Instructor: Andrew Peterson

Location: Online **Tuition:** \$129

Advanced Fiction Writing Workshop provides the space for a writer to write. Students will take their writing to the next level, submitting their work for close-reading and review by their peers and the instructor.

8/20/24-10/8/24 | Tuesdays, 5:15-7:15 p.m.

Registration Deadline 8/13/24

10/22/24-12/3/24 | Tuesdays, 5:15-7:15 p.m.

Registration Deadline 10/15/24



PUBLIC SERVICES

Haywood Community College has numerous courses and certifications available. From Nurse Aide to Fire & Rescue, we have the classes you need to make a difference in our community. Due to the fluid nature of course offerings, please reach out to our department coordinators for additional details. Some classes also require partnerships with local organizations and we can help connect you to ensure a successful registration process.



Online registration available for most classes:

Scan the QR code or visit hcc-register.fundfive.com

LAW ENFORCEMENT

Courses Offered:

- Basic Law Enforcement Training (BLET)
- Detention Officer Certification
- Telecommunicator

📞 828.627.4548

🌐 HCC-lawenforcementtraining@haywood.edu

FIRE & RESCUE

Courses Offered:

- Day Fire Academy
- Night Fire Academy
- Technical Rescuer Class
- Driver Operation Certification
- Wilderness Week
- Live Burn Training

📞 828.565.4241 🌐 HCC-FireTraining@haywood.edu

CPR/AHA CLASSES (AMERICAN HEART ASSOCIATION)

Courses Offered:

- Community CPR & First Aid, AED
- Healthcare Provider CPR (BLS)

📞 828.565.4103 🌐 HCC-EMSTraining@haywood.edu

ALLIED HEALTH

Courses Offered:

- Nurse Aide I
- Nurse Aide I Refresher
- Phlebotomy
- Medication Aide (Nursing Homes)
- Advanced Training Programs
- Advanced Training Certificates

📞 828.565.4145 🌐 HCC-AlliedHealth@haywood.edu

EMERGENCY MEDICAL SERVICES

Courses Offered:

- Emergency Medical Technician (EMT)
- Basic A&P (online course)
- Paramedic

📞 828.565.4103 🌐 HCC-EMSTraining@haywood.edu



SHORT TERM WORKFORCE DEVELOPMENT

For more information and to see a complete listing of upcoming courses, please visit our website:

 www.haywood.edu/continuing-education



Scan QR code to visit our website for more information on these classes.

Payment is due upon enrollment for all classes.

Workforce Development

NC AUTO SAFETY INSPECTION

Tuition: \$75 Location: 1600 Pine #1607

This course covers the operation of a public inspection station and station facilities, inspection rules and procedures (for brakes, lights, horn, steering, wipers, directional signals, tires, mirrors, exhaust system, etc.). Safety inspectors are responsible for knowing all the information in the NC Safety Inspection Manual. Initial (new) and Recertification courses are 8 hours.

Wednesdays & Thursdays, 6 p.m.-10 p.m.

- 8/7/24 & 8/8/24
- 9/4/24 & 9/5/24
- 10/2/24 & 10/3/24
- 11/6/24 & 11/7/24
- 12/4/24 & 12/5/24

OBD II EMISSIONS

Tuition: \$75 Location: 1600 Pine #1607

OBD II certification is required in all current emissions counties. The course is designed to prepare auto technicians and service personnel as OBD emission inspectors for motor vehicles. Course topics include regulations and test inspection procedures required by the NC DMVC for OBD emission inspectors. These courses require PRE-REGISTRATION. Students must attend class both days to receive credit with the NC DMV.

Wednesdays & Thursdays, 6 p.m.-10 p.m.

- 9/18/24 & 9/19/24
- 11/20/24 & 11/21/24

ESCORT VEHICLE OPERATOR CERTIFICATION

Tuition: \$75 Location: 1600 Pine #1607

North Carolina requires escort/pilot vehicle drivers to be certified in accordance with 19A NCAC 02D. An 8-hour course is mandatory for initial certification which remains valid for 4 years from the issue date. Failure to maintain the conditions set forth in the aforementioned Administrative Code will immediately result in revocation of certification. Initial Applicants MUST:

1. Complete 8-hour course administered by a participating NC Community College.
2. Submit Escort Vehicle Operator Application to the Oversize/Overweight Permit Unit's office within 6 months of completing class.
3. Submit a current (no older than 6 months) Certified Driving Record to the Oversize/Overweight Permit Unit's office within 6 months of completing class.

4. *NEW* Submit documentation of proof of completion of a defensive driving course that has been approved by the National Safety Council.

Saturdays, 8 a.m.-5 p.m.

- 8/17/24
- 12/14/24
- 10/12/24

Construction Skills & Technology

CORE: INTRODUCTION TO BASIC CONSTRUCTION SKILLS

Next class starts in September 2024

CORE is designed for people with little or no experience in the building industry. We'll discuss career opportunities in construction, jobsite safety, math fundamentals, hand and power tool usage, construction drawings, and material handling—plus communications and employability skills to help you with the job search process. Earn an OSHA-10 construction industry safety certification and a CORE credential from NCCER. CORE is mainly a discussion-based, in-the-classroom course. Students will also spend approximately two to three weeks in the Construction Technology lab, getting hands-on practice with construction tools. Up to 117 hours.

828.565.4244 or hcc-construction@haywood.edu

HEATING, VENTILATION, AIR CONDITIONING & REFRIGERATION (HVACR) – LEVEL 1

Next class starts in September 2024

Begin exploring the basics of heating, ventilation, air conditioning, and refrigeration (HVACR) work. This course will introduce you to different types of equipment and systems, as well as a variety of piping practices. You'll also learn about the fundamentals of electricity and will look at some of the components and electrical instruments used in HVACR system installation and service. Other topics include codes, standards, and related math skills, plus an overview of the licensure and certification process for HVACR technicians. HVACR Level 1 can get you started down the path to becoming a journeyman technician in this dynamic, high-tech field. (NCCER requires completion of CORE before awarding additional NCCER credentials.) Approx. 144 hours.

828.565.4244 or hcc-construction@haywood.edu

HEATING, VENTILATION, AIR CONDITIONING & REFRIGERATION (HVACR) – LEVEL 2

Next class will be scheduled based on student demand
HVACR - Level 2 goes deeper into the study of modern

HVACR equipment, including variable-speed compressors, commercial airside systems, and hydronic components such as pumps and valves. Learn about common refrigerants and purging systems for refrigerant conversion, as well as the latest EPA regulations on the safe handling of these chemicals to reduce environmental impact. Continue your diagnostic training as you study to become a skilled HVACR technician. (HVACR - Level 1 or equivalent experience is a prerequisite for enrollment in this Level 2 course. NCCER requires completion of CORE before awarding additional NCCER credentials.) Approx. 144 hours.

828.565.4244 or hcc-construction@haywood.edu

CONSTRUCTION TECHNOLOGY (CT)

Understanding a variety of construction techniques can give you a solid foundation for any career path in the industry. Construction Technology classes cover all phases of the residential building process, plus other skills you need on a jobsite. Practice working safely and efficiently while expanding your overall construction knowledge. (NCCER requires completion of CORE before awarding additional NCCER credentials.)



CONSTRUCTION TECHNOLOGY I – RESIDENTIAL CARPENTRY

Next class starts in August 2024

This class will focus on basic framing and other fundamental carpentry skills needed to construct single-family dwellings. Topics will include floor and wall systems, simple stair layout and construction, and ceiling joist and roof framing principles. Additional topics may include exterior finish, roofing, and door/window installation.

828.565.4244 or hcc-construction@haywood.edu

CONSTRUCTION TECHNOLOGY II – SPECIAL TOPICS IN BUILDING

Class lengths will vary depending on included topics. This special topics course will look at some of the non-carpentry skilled craft trades involved in homebuilding. Explore the fundamentals of masonry, plumbing, HVAC, electrical, and heavy equipment operation. Increase your understanding of the services performed by key residential subcontractors to help you better evaluate their work or to help you choose your own path in the construction industry. 828.565.4244 or hcc-construction@haywood.edu

PLUMBING – LEVEL 1

Discover how water distribution and drain/waste/vent (DWV) systems work—so you can start learning to install, maintain, and repair them. Plumbing–Level 1 looks at the tools, drawings, and applied math used every day by plumbing professionals, along with safety issues and codes specific to the industry. You'll be introduced to a range of plumbing fixtures, as well as techniques for working with different types of piping and fittings—PVC, PEX, copper, cast iron, and steel. Plumbing–Level 1 can provide you with the fundamental skills and knowledge to start a rewarding career in this high-demand field. (NCCER requires completion of CORE before awarding additional NCCER credentials.) Approx. 144 hours.

828.565.4244 or hcc-construction@haywood.edu



Notary Public Education

Tuition: \$103 (includes current notary manual)

Location: Public Services Training Facility, #9105

This course covers the qualifications, procedures, and certification for becoming a notary. Pursuant to the NC Notary Act, to apply for commissioning as a notary you must:



To register online
and pay for classes:

Scan the QR code or visit
[www.haywood.edu/
continuing-education](http://www.haywood.edu/continuing-education)

be 18 years of age or older and a legal resident of the U.S.; be able to speak, read and write English; have a high school diploma or equivalent; and reside or have a regular place of work or business in N.C. Upon completion of this course with a passing exam grade of 80%, a person is eligible to apply with the NC Secretary of state office. The required textbook, Notary Public Guidebook for North Carolina, is included in the cost of the course and can be picked up prior to class at the Public Safety Training Facility (9000 building) with proof of registration and payment. Students are encouraged to read through the textbook prior to attending the course. Students must present a current photo ID to be admitted to class.

Saturdays, 9 a.m.-6 p.m.

- 8/3/24
- 9/7/24
- 10/5/24
- 11/2/24
- 12/7/24

Wednesdays, 9 a.m.-6 p.m.

- 8/21/24
- 9/18/24
- 10/16/24
- 11/13/24
- 12/11/24

Defensive Driving

The District Attorney Wants You To Be A Safe Driver! Have you received a speeding citation? You can now enroll in the National Safety and Health Council Defensive Driving 4-hour course. The Safe Driving Program may prevent assessment of insurance points or premium surcharges on your policy and/or points on your North Carolina driver's license. This program is made available by the 30th Judicial District (Haywood, Jackson, Swain, Clay, Cherokee, Macon, and Graham Counties). Anyone may take this class, even if you have not received a ticket. The benefit of taking a defensive driving course is to keep you and other drivers safe on the road. Excellent information is included for all drivers, including new drivers.

To Register:

- Drivers must register no later than three days prior to the class beginning.
- No late arrivals will be admitted to class.
- Refunds will NOT be granted for failure to attend class.

- You must register in person on the main campus of Haywood Community College in the Hemlock Building with Student Services or online at hcc-register.fundfive.com.

DEFENSIVE DRIVING DDC-4

Location: Public Safety Training Facility, #9123

Tuition: \$95 (*personal checks not accepted*)

DDC-4 is a fast paced, NSC-certified-instructor led,

interactive, four-hour, driver-improvement program that makes an ideal refresher course. After completing the course, attendees will receive both a certificate and wallet-sized card that many auto insurance companies honor by offering an annual premium discount. (Please contact your auto insurance carrier to determine if a discount will be provided.)



Topics:

- Aggressive driving and road rage
- Fatigue and drowsy driving
- How driver behavior and mental conditions affect driving
- Defensive driving techniques
- The crash impact on passengers
- How to avoid a collision and case study scenarios
- Personal driving style evaluation
- Hazard recognition and collision avoidance
- Emotional impairment, common driving irritation and “pet peeves”
- The “fatal four” causes of a crash
- Driving skills inventory and assessments
- Occupant protection laws and graduate driver’s licensing
- Vehicle malfunctions and maintenance

Saturdays, 9 a.m.-1 p.m.

- 8/10/24
- 10/5/24
- 12/7/24

Mondays, 6-10 p.m.

- 9/9/24
- 11/4/24

DDC-8 ATTITUDINAL DYNAMICS OF DRIVING

Location: Public Safety Training Facility, #9123

Tuition: \$130.00 (*personal checks not accepted*)

This is a highly participatory class that assesses the individual’s driving behavior, and then involves the students in developing an action plan to improve driving behavior and personal responsibility.

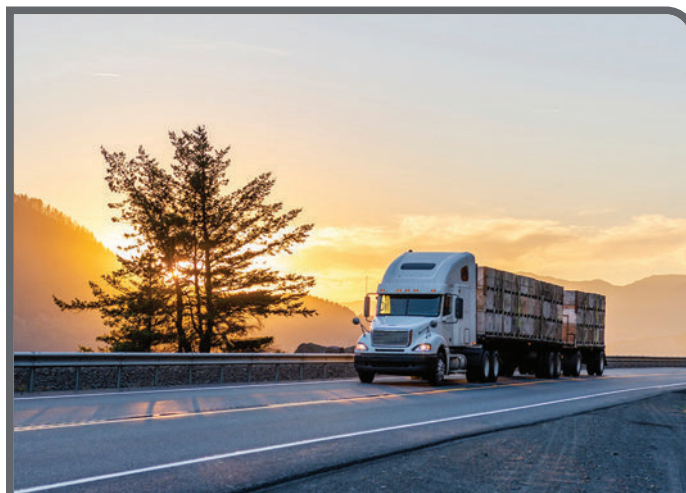
A driver’s behavior is a reflection of their attitude. Students are directed into understanding how their driving results from choices they make and that the responsibility of safe driving is their own.

Appropriate violations for this course include:

- Excessive speeds
- Passing a stopped school bus
- Careless and reckless driving
- Driving while license revoked

Saturdays, 8 a.m.-5 p.m.

- 7/27/24
- 9/7/24
- 11/2/24



TRUCK DRIVER TRAINING (CDL)

This course teaches proper driving procedures, safe driver responsibility, commercial motor vehicle laws and regulations, and the basic principles and practices for operating commercial vehicles.

The course work includes motor vehicle laws and regulations, map reading, vehicle maintenance, safety procedures, daily logs, defensive driving, freight handling, security, and fire protection. Highway driving training exercises and classroom lectures are used to develop the student’s knowledge and skills.

Upon successful completion, students are qualified to take the Commercial Driver’s License exam and are employable by commercial trucking firms. Students may also become owner-operators and work as private contract haulers.

Class schedule TBD.

For more information, contact Marty Inman at mdinman@haywood.edu or 828.564.5126.



SMALL BUSINESS CENTER

The Small Business Center at Haywood Community College actively serves current and prospective Haywood County Small Businesses. HCC's Small Business Center provides NO FEE, confidential, one-on-one counseling services; seminars, webinars and workshops; resource referrals; and much more. In addition to SBC resources, Haywood County is home to Startup Haywood, a resource rich platform empowering entrepreneurs and small businesses to succeed by quickly and easily connecting them to support programs, essential business training and one another.



The SBC is your local resource to get the support you need to start and grow your business. We are here to serve local entrepreneurs through education and training, and supporting business success for community impact.

To offer flexibility for your busy schedules, our seminars are offered both online and in-person. Pre-registration is required and there is no fee to attend. To see our full schedule and register, visit us online at sbc.haywood.edu.

Agritourism For Working Farms Tour Series

Join NC Cooperative Extension and the Small Business Center as we meet five unique farmers in Haywood County. Each farm business has added Agritourism to increase farm income. This tour is not meant for 'tourists' but rather for working farms seeking to add agritourism to their existing farm operations. Register for each farm you would like to visit; there is no charge for the farm visit. (Addresses will be shared with registrants.) Limited space, register early!

SMOKY MOUNTAIN MANGALITSA

Learn how this unique pork production farm pivoted during Covid to add a unique glamping and camping operation on the Pigeon River. In 2021 they diversified into agritourism by offering primitive camping and farm tours. Pork sales soared along with a consistent stream of revenue.

8/6/24 | Tuesday, 5:30 – 7:30 p.m.

SUSTAINABILITIES

This vibrant farm grows organic produce and herbs and is also home to a forge and classroom space. Come see how this busy family integrates educational programming into their dynamic income stream.

8/13/24 | Tuesday, 5:30 – 7:30 p.m.

KT'S ORCHARD

KT and her family own a thriving orchard and honey business. The pick-your-own berry and apple operations add significant revenue along with KT's farm store. Come with closed toe shoes and be ready to have a romp and shop!

8/20/24 | Tuesday, 5:30 – 7:30 p.m.

JEHOVAH RAH FARM

First stop of two: This livestock farm offers a unique experience for Airbnb customers. Visitors stay in an authentic mountain cabin complete with a working loom for clients to make their own fiber rug! The owners allow visitors to sit and watch what is happening on the farm or actively engage with farm activities.

8/27/24 | Tuesday, 5:30 – 8:00 p.m.

FERGUSON'S SUPPLY AND GLAMPING

Second stop of two: Ferguson's Supply is adding glamping and an event venue to this 100-year thriving cattle farm. Not only that, but they are also upgrading menu offerings and adding live music. Our last stop on this tour will include meal options and a historic tale of a farm transition adding agritourism to the new generation of farmers and shopkeepers.

8/27/24 | Tuesday, 5:30 – 8:00 p.m.

Small Business Development Series

Presented in partnership with tenBiz, Inc.

Join us this fall with opportunities for both in-person and online seminars, starting August 13. This series will take you from idea to opportunity. Learn key strategies for business planning, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations, taxes and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Take one or take them all.

HOW TO START A BUSINESS

In-person | Regional High Tech Center

Understand the basics of starting a business in this seminar that takes you from idea to opportunity. Learn key strategies for startup, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Discover the resources available to help you start and successfully operate your business.

8/13/24 | Tuesday, 10 a.m.–12 p.m.



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

hcc-sbc@haywood.edu

HOW TO WRITE A BUSINESS PLAN

In-person | Regional High Tech Center

A business plan can be the most important tool a small business owner has. Learn how to turn your ideas into a solid plan for financing and long-term success. This seminar teaches you the important components of a business plan and helps you lay the foundation for a winning plan. Find out how marketing, operations, and finance are interrelated. Discover how a business plan is used by potential lenders, the dos and don'ts of writing a plan and steps for making the process easy. This seminar is designed for new and established business owners.

8/21/24 | Wednesday, 10 a.m.–12 p.m.

FINANCING YOUR BUSINESS

On-line | Webinar

How do I finance my small business? What loan option is the best fit for my business? Great questions! Financing a small business can be a bit overwhelming for many small business owners and idea thinkers. Navigating the options available even more so. During this seminar, attendees will explore different types of funding sources and learn more about the lending process.

8/22/24 | Thursday, 10 a.m.–12 p.m.



The Small Business Center at the HCC Regional High Technology Center

Haywood Community College's Regional High-Tech Center is located at 112 Industrial Park Drive, Waynesville, North Carolina.



NORTH CAROLINA DEPARTMENT OF REVENUE TAX CLASSES

The North Carolina Small Business Center Network has partnered with NCDOR to offer tax classes each month for small businesses. These classes cover a range of topics including Business Tax Essentials for the Small Business Owner, Federal and State Estimated Individual Income Taxes, Withholding Tax Basics for the Small Business Owner, and Sales and Use Tax. Like all our offerings, these classes are free and can be accessed by going to sbc.haywood.edu and clicking on Seminars and Workshops and then clicking on State-wide Training.

SMALL BUSINESS TAX ESSENTIALS

Online | Webinar

This seminar will cover the basic requirements to help NC businesses understand the laws and obligations necessary to be a tax compliant business. Participants will learn about filing and administrative requirements, the basics of NC sales & use tax law, and the basics of NC withholding tax law in addition to receiving directions for completing sales tax and withholding returns and for filing and paying online. Agencies such as the NC Department of Revenue, Secretary of State, Industrial Commission, Employment Security or Business Link NC may be present to deliver additional information.

8/27/24 | Tuesday, 10 a.m.–12 p.m.

FINDING YOUR CUSTOMERS

In-person | Regional High Tech Center

Market research is not just for startups; it is an important ongoing process for every small business. Developing a focused

and effective marketing plan requires up-to-date market analysis. Discover the variety of market research tools that will give you information about your industry and customers. Get the data you need to test the feasibility of a new business, find the competition and potential customers interested in your proposed product or service.

9/11/24 | Wednesday, 10 a.m.–12 p.m.

BASICS OF BOOKKEEPING

Online | Webinar

Gain a workable knowledge of how to properly record financial transactions for your business. Discover the three most important financial reports and how to use them to make the best-informed business decision. If you are a new business owner or need a refresher on the basics of accounting, this seminar is designed for you.

9/17/24 | Tuesday, 10 a.m.–12 p.m.

MARKETING YOUR BUSINESS

In-person | Regional High Tech Center

Marketing for the 21st century small business is more dynamic and challenging than ever. Discover how to effectively use the many marketing tools available. Gain insights to understand and reach your customer, analyze your industry and business environment, and differentiate between branding, advertising, and grassroots marketing. Explore the components of an effective marketing plan in this seminar.

10/02/24 | Wednesday, 10 a.m.–12 p.m.

Summits

FOOD ON THE MOVE SUMMIT

Speaker: tenBiz

In-person | Regional High Tech Center

This one-day summit is designed for current and future business owners in the mobile food industry, including those operating or planning to open food trucks, mobile produce markets, craft foods and baked goods, or any other mobile product or service. The summit will feature a variety of sessions, workshops, demonstrations, exhibits, and networking opportunities aimed at promoting and supporting mobile food businesses. Get the all the information you need to grasp the challenges and the processes for opening a food truck and making and selling craft foods and beverages. Learn from experienced food truck owners and other professionals who will share their experiences.

09/18/24 | Wednesday, 9:00 a.m.–3:00 p.m.



AGRI-BUSINESS SUMMIT

Speaker: tenBiz

In-person | Regional High Tech Center

A one-day summit featuring new, relevant, and exciting topics for current and prospective agribusinesses. Take this opportunity to engage with fellow agribusinesses, entrepreneurs, and resource providers, while learning new skills and the power of collaboration along the way. Additional summit information including sessions and speaker bios are available at sbc.haywood.edu.

12/04/24 | Wednesday, 9:00 a.m.–3:00 p.m.

Sales For Introverts Webinar Series

Speaker: Hornsby Creative Group

Webinar | Weekly on Fridays, 9:00 –10:30 a.m.

Sales is all about relationships and managing expectations. We are all in sales, whether we realize it or not, like it or not. In this webinar series, Hornsby will share his personal story as an introverted artist and designer and how he overcame that to become a top-producing salesperson. He will show how not being a salesperson can be your strongest asset in making sales, if you find your authentic voice, know your craft, and get interested in the art and science of creative communication and psychology.



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

hcc-sbc@haywood.edu

SALES FOR INTROVERTED CREATIVES 101

Though this seminar includes a framework with practical scenarios, it will also be interactive and focus-driven by the preferences of attendees. Participants will look at the why behind methods from which you can build on. The first step is getting comfortable with being uncomfortable, but not in a scary way. This is not a talk about funnels, prospects, conversions and the like though that all is super important and Hornsby will touch on it. This is focused on communication tools and self-work to overcome your internal roadblocks.
9/20/24 | Friday, 9:00–10:30 a.m.

SALES FOR INTROVERTED CREATIVES 102

Building on the foundation laid in the first workshop, join us for a deep dive into the common challenges faced by introverted creatives in sales and customer service. Discover practical solutions and strategies to overcome these hurdles and stop sweating uncomfortable client situations.
9/27/24 | Friday, 9:00–10:30 a.m.

Hands-On Business Photography Series

Speaker: Bob Mackowski

In-person | Regional High Tech Center

HANDS-ON VIDEO MARKETING

Let's put fingers to keyboards and make some videos! In this intermediate-level, hands-on class, you'll start by learning why creating videos for marketing is so important and strategies to tell your stories through video. Once you've learned that, it's time to get hands-on and create. We'll make one video from a template and at least one video from scratch, all of which you'll get to keep and use in your marketing immediately. Participants should bring a mobile device pre-loaded with behind-the-scenes photos/videos, product photos/videos, and logos.
10/21/24 | Monday, 2–5 p.m.



To learn more or register for classes:

Scan the QR code or visit sbc.haywood.edu

828.627.4512

hcc-sbc@haywood.edu

HANDS-ON FOOD AND PRODUCT PHOTOGRAPHY

Nobody is going to buy a product that looks bad. Learn to take quality photos of whatever you're selling, whether it's a culinary masterpiece or a product that solves all of the world's needs. In this class, we'll be discussing light boxes, lighting, backgrounds, framing, and composure. Commercial photographer Bob Mackowski creates photos like these for his clients, and in this class he'll teach you how to do it, too.

10/21/24 | Monday, 6–8 p.m.

HANDS-ON BUSINESS PHOTOGRAPHY

You need visuals to represent your business on your website and social media. In this class designed for people who aren't professional photographers, Bob Mackowski will give you some basic, entry-level tips to use with any camera (yes, even your cell phone) and you'll spend time with hands-on practice. After that, you'll learn how to make sure that it's seen and that it leaves the right impression. Your business isn't awful; make sure that your visuals don't make it look that way. Please bring a mobile device (phone or tablet) and a camera (phone/tablet/DSLR/point-and-shoot) to class with you for the hands-on portion.

10/22/24 | Tuesday, 9–11 a.m.

Digital Marketing Series

Speaker: Bob Mackowski
Webinar | Weekly on Mondays, Times Vary

CONTENT MARKETING: WHAT'S WORKING NOW

Just "doing" social media is no longer enough. The free ride is over. To be successful, you need to be all in. We'll be talking about what's been successful (and unsuccessful) for everybody in this roundtable-style gathering and then brainstorm creative ideas to move forward. Commercial photographer and marketing expert Bob Mackowski will share the latest

research on what works and, perhaps more importantly, what doesn't work.

11/4/24 | Monday, 6–8 p.m.

HARNESSING THE FACEBOOK ALGORITHM

The average free reach on Facebook is dreadful. It's hopeless, right? Not if you know what you're doing. If you work with the algorithm and give it what it wants, it'll give you what you want: eyes on your content. Commercial photographer Bob Mackowski routinely achieves 5-20x the average Facebook views on his work and he'll teach you how you can get above average views as well.

11/11/24 | Monday, 6–7 p.m.

THE 30-DAY ONLINE MARKETING MAKEOVER

There are so many places online for potential customers to find you: Google, your website, social media, and more. Make sure they can find your business and that they like what they see. Commercial photographer and marketing expert Bob Mackowski will walk you through this high-level overview of the online marketing landscape. This class will touch on websites, visual marketing, Google Business, email marketing, and so much more.

11/18/24 | Monday, 1–4 p.m.

AI For Small Business Webinar Series

Speaker: John Hornsby
Webinar | Weekly on Tuesdays, 9:30 –11:30 a.m.

AI FOR SMALL BUSINESS: CLASS 1 - INTRODUCTION TO AI AND CHAT GPT

In this beginner-friendly session, participants will unravel the fascinating world of AI and Language Model Learning Machines (LLMs), including Chat GPT. The class will cover: what AI and LLMs are, and what they are not; the setup and utilization of Chat GPT for business applications; basic prompt strategies to extract the best responses; real-world examples of how AI can revolutionize marketing and content creation; how to ensure ethical considerations and responsible AI usage; and how to use AI to amplify your value, not replace you.

Takeaway: Attendees will leave with a solid understanding of AI basics and hands-on experience with Chat GPT.

10/01/24 | Tuesday, 9:30–11:30 a.m.



AI FOR SMALL BUSINESS: CLASS 2 - NEXT LEVEL CHAT GPT

Moving beyond AI fundamentals, this class delves into inventive ways to leverage Chat GPT Plus for business and marketing growth. Highlights include: advanced tips for prompt crafting, leading to more nuanced and useful responses; creative integration of AI in content marketing, branding, and strategic development; real world examples you can replicate, pulled from both client marketing and our own to successfully engage with Chat GPT; the importance of consistency in AI-generated content to align with brand values; and the exploration of potential risks and rewards. Takeaway: attendees will leave with the skills and insights to innovate with Chat GPT for business success.

10/08/24 | Tuesday, 9:30–11:30 a.m.

AI FOR SMALL BUSINESS: CLASS 3 - BEYOND CHAT GPT

Explore the potential of AI to enhance your business operations and content strategy in this engaging workshop. Go beyond basic applications and discover practical AI tools that can streamline your daily tasks and boost your marketing efforts with several key features.

- Introduction to Diverse AI Models
- Practical AI Applications for Marketing
- Content Strategy Enhancement
- Interactive Demonstrations

10/15/24 | Tuesday, 9:30–11:30 a.m.

AI FOR SMALL BUSINESS: CLASS 4 - CRAFTING AN ETHICAL AI POLICY PLAN

Dive deep into the ethical considerations of AI technology and learn to draft a comprehensive AI policy for your business. This

interactive workshop will provide the tools and insights needed to ensure your AI implementations align with ethical standards and business goals. Engage in discussions, group activities, and guided drafting sessions to create a policy that respects user data, promotes transparency, and upholds your brand's integrity.

10/22/24 | Tuesday, 9:30–11:30 a.m.

Business Startup Webinar Series

Speaker: Nick Hawks

This series, presented by marketing and sales expert Nick Hawks, focuses on key processes you need to start your business the right way.

Webinar | Weekly on Thursdays, 6:00–7:30 p.m.

HOW TO START A BUSINESS

Understand the basics of starting a business in this seminar that takes you from idea to opportunity. Learn key strategies for startup, financing, and marketing, as well as important information about legal issues, licensing, zoning, operations and more. Realize the importance of a self-assessment and how to evaluate the feasibility of your business idea. Discover the resources available to help you start and successfully operate your business.

10/17/24 | Thursday, 6:00–7:30 p.m.

HOW TO WRITE A BUSINESS PLAN

A business plan can be the most important tool a small business owner has. Learn how to turn your ideas into a solid plan for financing and long-term success. This seminar teaches you the important components of a business plan and helps you lay the foundation for a winning plan. Find out how marketing, operations, and finance are interrelated. Discover how a business plan is used by potential lenders, the dos and don'ts of writing a plan and steps for making the process easy. This seminar is designed for new and established business owners.

10/24/24 | Thursday, 6:00–7:30 p.m.

HOW TO FIND YOUR CUSTOMERS

Market research is not just for startups; it is an important ongoing process for every small business. Developing a focused and effective marketing plan requires up-to-date market analysis. Discover the variety of market research tools that will give you information about your industry and customers. Get the data you need to test the feasibility of a new business, find the competition and potential customers interested in your proposed product or service.

10/31/24 | Thursday, 6:00–7:30 p.m.



SELLING ONLINE TODAY

This seminar is focused on helping you choose products to sell on the internet. Learn how to find wholesalers and liquidation products and explore the features of well-known ecommerce sites such as eBay Store and Amazon.com as well as creating your own website as an online store.

11/07/24 | Thursday, 6:00–7:30 p.m.

Agribusiness Series

A series designed to address the unique needs of current and prospective agribusinesses. This Series is offered in partnership with Empowering Mountain Food Systems and NC Cooperative Extension Office of Haywood County.

TOP MYTHS AND MISUNDERSTANDINGS ABOUT FOOD

Speaker: Leah McGrath, Ingles

In-person | Regional High Tech Center

Leah McGrath, registered and licensed dietitian nutritionist for Ingles and well-known speaker and online influencer, will address food myths and misunderstandings that affect your agribusiness. What are the top concerns that people say they

have about food/agriculture? Does the conversation reflect the cart? How and why do people make their shopping decisions? Get a real grasp of the influence of social media on customer buying decisions.

11/05/24 | Tuesday, 6:00–7:00 p.m.

AGRI-TOURISM

Speaker: Laura Lauffer, Western Regional Director, Center for Environmental Farming Systems

In-person | Regional High Tech Center

Have you wondered about adding agritourism to your farm operations or starting a new agritourism venture? Come to this introductory session to learn about the basic considerations and regulations before you launch your operation. Laura Lauffer has been working at NCSU and agritourism operators to build and promote agritourism throughout the region. Attendees will learn about local examples with plenty of time for questions and sharing.

11/07/24 | Thursday, 5:30–7:00 p.m.

FRESH PRODUCE REGULATIONS: WHAT YOU NEED TO KNOW

Speaker: Elena Rogers, North Carolina Cooperative Extension

In-person | Regional High Tech Center

This presentation will provide an overview of food safety regulations and GAP certifications that are often needed when growing, harvesting, packing, and holding fresh fruits and vegetables. Area specialized agent for food safety, Elena Rogers, will discuss practices that all farms should consider following in order to minimize the risk of microbial contamination during the growing season and during harvest and post-harvest activities.

11/12/24 | Tuesday, 5:30–7:00 p.m.

PROCESSING FOOD FOR CONSUMER SALES: WHAT YOU NEED TO KNOW – NCDA FOOD AND DRUG PROTECTION

Speaker: Susan Parrish, North Carolina Department of Agriculture

In-person | Regional High Tech Center

This session will cover retail firms, low and high-risk value-added foods, commercial facilities, shared-use facilities, and home processing. Topics include regulations and requirements for low-risk foods, specialized and advanced high risk food manufacturing, supplements, and the latest on CBD. Susan Parrish has been working in the regulatory space for 20 years, helping food businesses stay abreast of regulations and best practices for quality products.

11/19/24 | Tuesday, 5:30–7:00 p.m.

Small Biz Lunch & Learn Series

Provided in partnership with SCC SBC

Webinar | Weekly on Wednesdays, 12 p.m.–1:15pm

Sponsor: Sequoyah Fund

Are you a new business owner or have an idea for a small business? If so, then this lunch and learn series is the perfect opportunity to step away from the office and learn a new topic every week during your lunch hour. Leave inspired and renewed each week, with new tools and resources to help you make progress in transforming or launching your small business.

AUGUST

- 7 Knowing Your Small Business Resources
- 14 Managing Balance and Burnout in Your Business to Keep Your Head Above Water
- 21 Creating a Happier and More Motivated Team
- 28 How to Set Up & Manage Business Goals

SEPTEMBER

- 4 8 Things You Should Do Before Starting a Business
- 11 Work Smarter, Not Harder with Time Management Strategies for Your Business
- 18 Reach Customers Online with Google
- 25 The Entrepreneurial Mindset

OCTOBER

- 2 Preparing for a Small Business Loan
- 9 Growing Your Business Network
- 16 Small Business Experts and Organizations You Should Get to Know
- 23 Learn to Resolve Conflicts Effectively as a Small Business Owner
- 30 It's Not What You Know, It's Who You Know - Building Business Connections

NOVEMBER

- 6 Take Your Business Pitch from Good to Great
- 13 Secrets to Keeping Customers for Life
- 20 Budgeting Blunders and Beauties - How to Win The Fight with Your Business Finances
- 27 Make a Business Offer That Can't Be Refused

DECEMBER

- 4 Find Out Who Your Best Customers Are
- 11 Tell Your Story to Influence Buyers
- 18 Building a Brand that People Will Remember



To learn more or register for classes:

Scan the QR code, visit sbc.haywood.edu, or call 828.627.4512.



MindSpark Webinar Series

Provided in partnership with tenBiz

Webinar | First Wednesday, Monthly, 12 – 1 p.m.

July 3 | Marketing Magic
Essential Marketing Maneuvers

August 7 | Bold Branding
Make Your Business Memorable

September 4 | Resilient & Ready
Navigating Business Challenges on Your Path to Success

October 2 | Cultivating Customer Loyalty
The Art of Repeat Revenue

November 6 | Balancing Act
Wellness Strategies for Exhausted Entrepreneurs

December 4 | Money Mastery
Financial Insights for a Thriving Business



COLLEGE & CAREER READINESS

College & Career Readiness programs teach basic academic and fundamental skills necessary for tomorrow's jobs.

- Problem Solving
- Organizing
- Listening
- Negotiating
- Creative Thinking
- Leadership

All classes are year-round and free of charge. Orientation to class is required and held weekly.



To register or if you have questions:

Scan the QR code or visit www.haywood.edu/ccr

828.627.4700

hcc-ccr@haywood.edu

Reasons To Enroll

- Complete High School Equivalency Exams (formerly GED®)
- Obtain an Adult High School Diploma
- Review academic skills to enter college
- Improve learning to read job manuals
- Build workplace skills
- Help children with homework

Program Opportunities

ADULT HIGH SCHOOL (AHS) DIPLOMA

Program for people ages 16+ to add to their HS credits and complete their HS diploma.

HIGH SCHOOL EQUIVALENCY EXAMS (FORMERLY GED®)

Classes to help people 16+ prepare for the HSE exams and obtain a HS credential.

ADULT BASIC EDUCATION (ABE)

Assisting adults with building reading skills, employability skills, and become self-sufficient.

ENGLISH LANGUAGE ACQUISITION (ELA - FORMERLY ESL)

Multi-level classes for non-native English speakers 16+ who want to improve their English reading, writing, speaking and listening skills.

People 16 or 17 years of age will need to have a minor permission form completed and notarized. Please call for details.



Career & College Promise Workforce Continuing Education Pathways

HIGH SCHOOL JUNIOR OR SENIOR ELIGIBILITY REQUIREMENTS:

- Have an unweighted, cumulative GPA of 2.8 or higher on high school courses; or
- Demonstrate college readiness in English, reading and mathematics on an assessment.

OR

- Have the recommendation of the high school principal or student designee and have the high school principal or student designee's rationale for recommendation in place of GPA requirement; and
- Have the recommendation of the college's Chief Academic Officer or Chief Student Development Administrator.

CAREER & COLLEGE PROMISE

The Career and College Promise program allows eligible high school students to earn college credit, tuition-free. Students who meet academic eligibility requirements are able to enroll in college classes through career technical education or college transfer pathways.

Courses in these dual credit programs are taught on the high school campuses, at Haywood Community College, and online. Career and College Promise students have the opportunity to meet two graduation requirements, both in high school and college, simultaneously, allowing them to save time and money.

FIP 3031 FIRE FIGHTER TRAINING BLOCK 1

Location: HCC Main Campus

This course includes Orientation, Fire Service Communications, Firefighter Health & Safety, Personal Protective Equipment, Building Construction, Portable Extinguishers, Fire Behavior, Tools and Forcible Entry, and Loss Control.

Courses are offered to CHHS/PHS/THS students. Homeschool or other school systems should contact us.



To register or if you have questions:

Scan the QR code or visit www.haywood.edu/programs/career-college-promise.php

828.565.4119 | jhoneycutt@haywood.edu



185 Freedlander Drive
Clyde, NC 28721
haywood.edu

Non-Profit Org.
US Postage
PAID
Permit 12
Indiana PA



BETTER SKILLS
BETTER JOBS

Fall Registration
Now Open



COLLEGE JUST GOT
WAY MORE AFFORDABLE
FOR MANY NORTH CAROLINIANS

NEXT NC
SCHOLARSHIP

Know what you're getting.
Know where you're going.

NextNCScholarship.org



FOR MORE INFO OR TO REGISTER: haywood.edu | 828.627.4500
EDUCATION CHANGES EVERYTHING

